

# Privacy Policies

**This privacy statement describes the way in which Contact Evolution collects, uses, transmits and disseminates the personal user data of visitors to this website and the procedure for doing so. In addition, this declaration describes the way in which Contact Evolution guarantees the security of the personal data processed.**

User<sup>1</sup> consents to Contact Evolution<sup>2</sup> processing personal data in accordance with this declaration. The legal or contractual confidentiality obligations to which Contact Evolution is subject regarding the user's personal data are not affected by this declaration.

Contact Evolution may modify the declaration unilaterally at any time. The version of the declaration published on the Contact Evolution website is the latest version in force.

## Collected data

Contact Evolution collects personal data about the user when the user:

- is visiting the Contact Evolution website,
- is registered on the website,
- logs in to your account or makes a purchase
- requests or uses online products or services from Contact Evolution; this includes, in particular, subscriptions to specific services or web content and subscriptions to print media or online newsletters, which can only be accessed after personal login,
- downloads Contact Evolution apps from the App Store, installs and/or uses them, or
- takes part in a competition.

In certain exceptional cases, personal data is collected when Contact Evolution records telephone calls from users, whether to fulfil its own obligations or for training or quality control purposes.

On the one hand, Contact Evolution collects personal data (name, gender, postal address, e-mail address, telephone or fax number), which the user explicitly and actively provides to Contact Evolution. This also applies when the user participates (online or in person) in events organised by Contact Evolution. In addition, Contact Evolution's web server automatically records a number of elements relating to the

user's visit (IP address, browser type and version, operating system used, website initially visited, pages visited, date and duration of visit).

This information is stored in an ISO 27001-certified data centre for technical security.

Swiss data protection law ensures complete confidentiality for both companies and individuals, and no administration can access personal information without the agreement of a judge.

Exclusively powered by renewable energy, our servers are ISO 14001 and ISO 50001 certified in order to protect the environment and reduce the need for power supply.

## Cookies

The Contact Evolution website uses cookies that are stored on the user's computer. This enables Contact Evolution to trace the user's visit and record his preferences when he changes pages or visits the website again.

Cookies are used in particular to:

- store the user's language and country preferences;
- collect statistics on the number of users and their usage patterns;
- increase the speed at which pages on the site load.

Users can control the behaviour of cookies by setting their browsers accordingly. Browser options and instructions on how to use them are usually described in the user manual or the browser help file. If the user refuses cookies, blocks or deactivates them, the availability of the services offered via the website may be reduced. The functioning of certain parts of the website may also be impaired in some cases.

However, this use of cookies is in no way linked to any personally identifiable information on our site.

## Web analysis

Contact Evolution analyses the use of the website using third-party analysis tools such as Google Analytics or Webtrends Analytics. Contact Evolution accepts no responsibility for the data processing carried out by these service providers.

Google Analytics is a web analysis service of Google Inc. which uses cookies that are stored on the user's computer. The information generated by the cookies is

generally transmitted to a Google server in the USA, where it is stored. If Contact Evolution activates the IP anonymisation function on this website, the user's IP address will be truncated by Google in the Member States of the European Union or in other countries that have signed the agreement on the European Economic Area. Only in exceptional cases will the complete IP address be transmitted to Google's server in the USA, where it will be anonymised. On behalf of Contact Evolution, Google will evaluate the information stored in order to compile reports on the use of the website and to provide additional services associated with Contact Evolution. The IP address transmitted by the user's browser as part of Google Analytics may be linked to other data collected by Google.

## Use and protection of personal data

By processing personal data in accordance with this declaration, Contact Evolution improves the quality of its products and services.

We are the only owners of the information collected on this site. Your personal information will not be sold, exchanged, transferred, or given to any other company for any reason, without your consent, other than what is necessary to respond to a request and/or transaction, such as shipping an order.

The processing of personal data is mainly used for:

- technical administration and research and development of the website;
- user management and marketing purposes;
- the purposes of user information on Contact Evolution products and services, if the user has given his/her consent.
- drawing of the winners of the competitions and distribution of prizes.

The user authorises Contact Evolution to transmit personal data to his employees, agents or any other third party within and outside the user's country of residence in order to provide the services and for the purposes described above. Employees, agents or any other third party having access to personal data are required by Contact Evolution to guarantee compliance with all applicable data protection provisions. The persons to whom Contact Evolution gives access to personal data within the meaning of this declaration are trained in data security and protection.

Contact Evolution has implemented appropriate physical, electronic and administrative security devices to protect personal data, including firewalls, personal passwords, and authentication and encryption systems.

Contact Evolution reserves the right to transmit personal data to government bodies and supervisory authorities and, within the framework of this declaration, to analysis

service providers. In this respect, Contact Evolution strictly complies with applicable regulations, case law, legislation and administrative or judicial provisions.

## Information about the personal data processed

Persons whose personal data is processed within the scope of this declaration have the right:

- to obtain information as to whether and which personal data has been stored by Contact Evolution (category of data, recipients or categories of recipients, duration of storage of personal data or criteria for determining this duration);
- to obtain a copy of the personal data;
- to obtain the correction of erroneous personal data, if necessary;
- to obtain the deletion of personal data;
- to impose restrictions on the processing of personal data;
- to obtain personal data in a structured, common, computer-readable format;
- to challenge the processing, in particular for the purposes of direct advertising.

The aforementioned rights may be refused or reduced if the interests, rights and freedoms of third parties prevail or if the processing serves to assert, exercise or defend the legal rights of Contact Evolution.

Questions concerning the processing of personal data should be sent to Contact Evolution's data protection officers:

Contact Evolution  
Compliance  
Les Sorbiers 4  
CH-1530 Payerne

## Links

The Contact Evolution website may contain hypertext links to other websites that are not operated or monitored by Contact Evolution. Third party websites are not subject to this statement. Contact Evolution declines all responsibility for their content or personal data processing policy.

## Buttons to social media

The Contact Evolution website integrates functions (add-ons) from third-party providers or social media platforms (Facebook, Twitter, Google+ etc.). These add-ons allow the user to share content on the above-mentioned social networks. When consulting the website, the buttons are deactivated by default. This means that no personal data is passed on to the relevant third party providers without the user's intervention. After the user has activated the buttons, data (in particular personal data) is automatically transmitted by the plug-ins to the corresponding third-party providers. If the user, when visiting the website, is simultaneously registered on the network of the relevant third-party provider, the latter can assign the visit to the user's network account. Contact Evolution has no influence on this. The purpose and scope of this data collection and the further processing and use of personal data are detailed in the data protection provisions of the relevant social networks. Users will also find information on their rights and the possibilities for setting up privacy protection settings.

## Right to revoke an agreement in the context of data protection

Any person affected by the processing of personal data can revoke his or her consent to this at any time. In this case, the revocation must be addressed in writing or by e-mail to Contact Evolution's data protection officers.

Contact Evolution  
Compliance  
Les Sorbiers 4  
CH-1530 Payerne  
[contact.ch@contact-evolution.com](mailto:contact.ch@contact-evolution.com)

## Consent

By using our site, you consent to our privacy policy

<sup>1</sup> For the sake of linguistic simplification, only the masculine form is used in this declaration. The feminine form is implied.

<sup>2</sup> For the purposes of this declaration, "Contact Evolution" refers to Contact Evolution SA (Switzerland) and Contact Evolution France SAS.